



2024/25 SPONSORSHIP PROSPECTUS

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ANNUAL CONFERENCE

WHO ARE WE?

Since 2010, The **Florida Association of Veterans Education Specialists (FAVES)** has had a mission of to provide high-quality services to School Certifying Officials (SCO) paving the way for institutions to provide quality services to veterans and their families.

FAVES is committed to SCO's so they can provide students with the essential resources and assuring all Florida Post-Secondary Institutions learn to navigate VA education benefit systems.

FAVES hosts meetings, high-quality conferences with experienced speakers, and continue to participate in our local communities to better the quality of our services. It is our promise to provide on-going support, commitment and resources to our veterans.



WHAT KIND OF SCHOOLS WILL PARTICIPATE?

We expect a variety of schools from private, public, and proprietary colleges, universities, trade, and technical schools throughout the state of Florida. Training is federally required of all SCO's. Therefore, presentations are delivered by State Approving Agency, and Department of Veteran Affairs National Training Team. The conference is an excellent opportunity for SCO's throughout the Country, not just the state of Florida.

You are cordially invited to be a part of it all!

FAVES annual conference is the premier event for Veteran Education Specialists in the state! Nowhere will you find an environment more conducive to meaningful interaction between attendees.

Enclosed are materials detailing a variety of ways that your organization can benefit from being a member and joining the conference, along with sponsorship opportunities.

CONFERENCE DATES & INFORMATION

Conference Dates May 31-June 5, 2025	April 30, 2025	Partner logo and descriptions needed.
	April 30, 2025	AV needs due
	May 15, 2025	Conference Sponsorship Due
	May 15, 2025	Conference Slides Due

HOTEL

Tradewinds Island
Grand Resort
St. Pete Beach,
FL

<https://www.tradewindsresort.com/>

HOTEL RATE

\$196 per night for 2025 (\$141 room rate and \$55 resort fees)

For hotel and travel information, including a hotel reservation link, visit the conference page.

Make sure you mention you are attending the FAVES conference. This rate extends two days before the conference dates and two days after depending upon availability. Please make your reservations as early as possible to secure your room and rate.

PARKING

Overnight valet: \$25.00/night, plus applicable taxes.
(With in/out privileges) Self-parking: WAIVED Day valet.

SHIPPING INFORMATION

Conference materials and booths should be shipped to the following address:

**Tradewinds Island Grand
5600 Gulf Blvd
St. Pete Beach, FL 33706**

Hold For: FAVES Conference
<Representative Name>
<Company Name>
<First Date of Event>
<Number of packages>

Sponsors are responsible for all incoming hotel shipping fees.

PACKAGE CHARGES

Packages may be delivered no more than seven business days prior to the event. All package handling fees are due and payable upon delivery. The fees may be charged to your room, or credit card. Maximum weight is 100 pounds. Please contract the convention service manager in writing at least 10 days prior to package arrival for arrangements.

SPONSORSHIP LEVELS

See how our various sponsorship levels compare:

Features	Gold	Silver	Bronze	Silent Sponsor
Price	\$10000	\$5000	\$2500	Open
Table Space at # of Events	3	2	1	
Priority Placement (based on sponsorship level)- Swag Item	1			
Complimentary Registrations for individuals	2	1		
Room Rates at Event discount amount				
Recognition as Sponsor/Logo <ul style="list-style-type: none"> • FAVES Website • Whova • Social Media 	4	2	1	Varied
One Luncheon Recognition/Conference placement	1			
Electronic attendee list	3 Weeks before conference	2 Weeks before conference	1 Weeks before conference	
Breakout Workshop/VIP Event Opportunity (time varied as agenda is developed)	1			

1. All sponsors and sponsor attendees must be paid, by the start of the conference event.
2. Conference Sponsorship begins June 1, 2025 and ends May 31, 2026 (Please note that if you are a new or returning vendor, your information will be posted after June 1, 2025).
3. Exhibit space includes: two chairs, skirted six-foot table, and complimentary wi-fi. Booth space will be assigned based first on the level and second in order of payment received.

Exhibitor participation levels include conference meals, welcome reception, conference materials, and session attendance.

COMPANY LOGO INFORMATION & SPECS

We at FAVES believe that you, our partners, are vital to the success of our conferences. We express our appreciation by displaying your logo proudly on the conference website and making your company information readily available at the conference, throughout the conference agenda. Please use these guidelines when submitting your materials.

- Company description must be 100 words or less (FAVES reserves the right to edit for length).
- A .JPG of your logo is required. Please provide full color and single-color versions if available.

SPONSORSHIP OPPORTUNITIES

Platinum Level	\$10,000 to \$6000 <ul style="list-style-type: none"> • Exhibit Booth Spaces at three events- Priority Placement by date of receipt of commitment • Two Complimentary Conference Registrations • Two nights Room reservation Complimentary • Priority Placement of logo on Swag items • Organization Logo on Conference Information Page JPEG format • Luncheon Conference Support Recognition by the level of sponsorship • Opening luncheon recognition (presence required) • Vendor recognition on Website, Whova and social media • List of registrants three (3) weeks before the annual conference • Regional Workshops-May attend in person or virtual-Can provide presentation on products
Gold Level	\$5000 to \$3000 <ul style="list-style-type: none"> • Exhibit Booth Spaces at two events- Priority Placement by date of receipt of commitment • Two Complimentary Conference Registrations • One-night Room reservation complimentary • Organization Logo on Conference Information Page JPEG Format • Luncheon Conference Support Recognition by the level of sponsorship • Vendor recognition on Website, Whova and Social media • List of registrants two weeks before the annual conference • Regional Workshops-May attend in person or virtual-Recognition given to sponsors
Silver Level	\$2999 to \$2000 <ul style="list-style-type: none"> • Exhibit Booth Spaces at one event- Priority Placement by date of receipt of commitment • One Complimentary Conference Registration • Organization Logo on Conference Information Page JPEG Format • Vendor recognition on Website, Whova and Social media • List of registrants one weeks before the annual conference • Regional Workshops-May attend in person or virtual-Recognition given to sponsors
Silent Sponsorship	Open

For more information visit the ['Sponsorship Opportunities'](#) page on the FAVES website or email favestreasurer@flfaves.org.



ONLINE SPONSOR PAYMENTS

Submit the '[Sponsorship Form](#)' and pay with check or through Cash App for your sponsorship selection.

- 1. All attending sponsors/vendors must register as FAVES conference sponsor in Whova. If sponsoring at the Gold or Silver level a link will be provided to you.*

CANCELLATIONS/ SUBSTITUTIONS/ REFUNDS

Registration fees are transferrable.



SPONSOR RULES & REGULATIONS

CANCELLATION OF CONFERENCE

If FAVES fails to hold its conference as herein provided, or fails to furnish Exhibitor space as stated herein, including circumstances of Force Majeure, it shall refund to Exhibitor any charges paid hereunder. Such a refund shall be accepted by the Exhibitor in full settlement of any loss or damage suffered or claimed by the Exhibitor.

Upon notification of the cancellation of the conference, partners may select one of the following options:

1. Keep the sponsorship commitment to FAVES at the same level selected in the sponsorship package; or
2. Reduce a portion of the sponsorship commitment; or
3. Cancel the sponsorship commitment in its entirety. All funds will be refunded to the partner company.

Recognition for platinum sponsors will be provided on the Business Partner page as well as the opportunity to present their services or products as in-person conference sessions are converted to a virtual format.

The FAVES president and vendor/sponsor chair must be notified in writing of the option selected upon the announcement of the cancellation of the conference.

ATTENDEE REGISTRATION

Once FAVES has received and accepted the partner sponsorship, FAVES will generate a confirmation email. The email will confirm sponsor benefits/requirements and the number of registrations based on the space contracted and due dates.

CHECK PAYMENT INFORMATION

- ▶ Make checks payable to FAVES.
- ▶ Mail to 4669 Gulf Blvd. Box 569
St. Pete Beach, FL 33706

THANK YOU FOR YOUR SUPPORT!